

Mobile Healthcare Opportunities

Smartphone Apps, Monitoring & mHealth Strategies
2011–2016



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Mobile Healthcare Opportunities 2011-2016

List of Forecasts & Historical Data Points

All forecasts are for 2011-2016 unless noted otherwise.

Regional forecasts cover eight key regions: North America, Latin America, Western Europe, Central & Eastern Europe, Far East & China, Indian Subcontinent, Rest of Asia Pacific, Africa & Middle East.

Monitoring Use Cases

Number of Monitored Individuals (m) Split by 8 Key Regions 2011-2016
Revenues from Remote Patient Monitoring (\$m) Split by 8 Key Regions 2011-2016
Number of Monitored Individuals Cardiac Outpatient Monitoring (m) Split by 8 Key Regions 2011-2016
Number of Monitored Individuals Chronic Disease Management (m) Split by 8 Key Regions 2011-2016
Number of Monitored Individuals (m) Split by 8 Key Regions 2011-2016

Health Cost Savings Attributable to Mobile Monitoring

Cost to the Health Service of a Hospital Stay (\$) Split by 8 Key Regions 2011-2016
Cost to the Health Service of a Single Outpatient Visit (\$) Split by 8 Key Regions 2011-2016
Cost of Wholesale Smartphone Shipments to the Healthcare Sector (\$m) Split by 8 Key Regions 2011-2016
Monitoring Cost per Individual (\$) Split by 8 Key Regions 2011-2016

Cost Saving Scenarios

Savings Attributable to mHealth Monitoring (Scenario 1, Conservative) (\$m) Split by 8 Key Regions 2011-2016
Savings Attributable to mHealth Monitoring (Base Scenario) (\$m) Split by 8 Key Regions 2011-2016
Savings Attributable to mHealth Monitoring (Scenario 3, Optimistic) (\$m) Split by 8 Key Regions 2009-2014

Apps Forecast Methodology

Service Revenues from Health Monitoring (\$m) Split by 8 Key Regions 2011-2016
Number of Handsets (m) Downloading Lifestyle and Healthcare Apps Regional Forecasts Split by 8 Key Regions 2011-2016
All Medical App Downloads Split by 8 Key Regions 2011-2016
All Healthcare and Medical App Downloads Split by 8 Key Regions 2011-2016
Revenues (m) from Healthcare and Medical App Downloads Split by 8 Key Regions 2011-2016
Enterprise Smartphones (m) Shipped to the Healthcare Sector Split by 8 Key Regions 2011-2016
Value of Wholesale Smartphone Shipments to the Healthcare Sector (\$m) Split by 8 Key Regions 2011-2016
Revenues from Cardiac Outpatient Monitoring (\$m) Split by 8 Key Regions 2011-2016
Revenues from Remote Patient Monitoring, Chronic Diseases (\$m) Split by 8 Key Regions 2011-2016
Service Revenues from Health Monitoring (\$m) Split by 8 Key Regions 2011-2016
Revenues from Remote Patient Monitoring (\$m) Split by 8 Key Regions 2011-2016

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Number of Handsets (m) Downloading Lifestyle Apps, Regional Forecasts Split by 8 Key Regions 2011-2016
Number of Handsets (m) Downloading Healthcare and Medical Apps Regional Forecasts
Split by 8 Key Regions 2011-2016
Number of Healthcare and Medical Apps Downloaded per Handset Regional Forecasts
Split by 8 Key Regions 2011-2016
All Medical App Downloads Split by 8 Key Regions 2011-2016
All Healthcare and Medical App Downloads Split by 8 Key Regions 2011-2016
Price of Healthcare and Medical App Download Split by 8 Key Regions 2011-2016
Revenues (\$m) from Healthcare and Medical App Downloads Split by 8 Key Regions 2011-2016
Total Number of Content subscriptions, Healthcare and Medical (m) Split by 8 Key Regions 2011-2016
Revenues from Content Subscriptions Split by 8 Key Regions 2011-2016
Total Revenues from Healthcare and Medical Content Subscriptions Split by 8 Key Regions 2011-2016
Total Revenues from Healthcare and Medical Apps Split by 8 Key Regions 2011-2016
Medical App Downloads (Tablets) Split by 8 Key Regions 2011-2016
Revenues (m) from Healthcare and Medical App Downloads (Tablets) Split by 8 Key Regions 2011-2016
Revenues (m) from Healthcare and Medical App Downloads & Content Subscriptions (Tablets)
Split by 8 Key Regions 2011-2016

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