

# Next Generation Smartphones

## Strategic Opportunities & Markets 2010-2015



## List of Forecasts

All forecasts are for 2010-2015.

Regional forecasts cover 8 regions: North America, Latin America, Western Europe, Central & Eastern Europe, Far East & China, Indian Sub Continent, Rest of Asia Pacific and Africa & Middle East.

### Mobile Handset Shipments

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Handsets Installed Base (m) Split by 8 Key Regions

Global Annual Handset Shipments (m) Split by 8 Key Regions

Percentage of New Handsets that are Smartphones Split by 8 Key Regions

Annual Smartphone Shipments (m) Split by 8 Key Regions

### The Future of Smartphone Pricing

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Smartphone Average Selling Price (\$) Split by 8 Key Regions

Value of Annual Smartphone Shipments (\$m) Split by 8 Key Regions

### Forecasts by Handset Manufacturer Category

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Smartphone Forecasts (\$m) Split by Manufacturer Category

### Smartphone Shipments by Handset Manufacturer's Geographic Origin

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Smartphone Shipments (m) by Geographical Origin of Smartphone Manufacturer Split by Asia Pacific Region, Western Europe & North American Region

### Smartphone Data Usage

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Total Data Usage Per Annum (PB) Split by 8 Key Regions

### Video Calls over Smartphones

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Total Number of Smartphone Users making Video Calls (m), Split by 8 Key Regions

Total Mobile Video Data Traffic (PB) Split by 8 Key Regions

### Smartphone Operating Systems

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Annual Smartphone Shipments (m) Worldwide Split by Operating System

### Smartphone Technology

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Smartphone Forecasts: Installed Base with NFC Capability (m) Split by 8 Key Regions

Smartphone Forecasts: Installed Base with 3D Capability (m) Split by 8 Key Regions