

## List of Forecasts

All forecasts are for 2007-2011.

Regional forecasts cover 8 regions: North America, South America, West Europe, East Europe, Far East & China, Indian Sub Continent, Rest of Asia Pacific, Africa & Middle East.

### Mobile Financial Services (MFS) Forecasts

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Mobile Phone Users (%) who use MFS - Regional Forecast  
Total Mobile Phone Users (m) who use MFS - Regional Forecast  
Average Number of MFS Transactions made per MFS User per Annum - Regional Forecast  
Total Number of MFS Transactions per Annum (m) - Regional Forecast  
Average MFS Transaction Value (\$) - Regional Forecast  
Total MFS Transaction Value (\$m) - Regional Forecast

### Mobile Banking Market Forecasts

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Mobile Phone Users (%) who use Mobile Banking - Regional Forecast  
Total Mobile Phone Users (m) who use Mobile Banking - Regional Forecast  
Average Number of Mobile Banking Transactions Made per Mobile Banking User per Annum - Regional Forecast  
Total Number of Mobile Banking Transactions (m) per Annum - Regional Forecast  
Average Mobile Banking Transaction Value (\$) - Regional Forecast  
Total Mobile Banking Transaction Value (\$m) - Regional Forecast

### Mobile Financial Information Services Forecasts

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Mobile Phone Users (%) Who use Mobile Financial Information Services - Regional Forecast  
Total Mobile Phone Users (m) who use Mobile Financial Information Services - Regional Forecast  
Average Number of Mobile Financial Information Service Requests/messages Made per MFS User per Annum - Regional Forecast 2007-2011  
Total Number of Mobile Financial Information Service Requests/messages per Annum (m) - Regional Forecast 2007-2011

### Mobile Funds Transfers

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Mobile Phone Users (%) who make Mobile Funds Transfers - Regional Forecast  
Total Mobile Phone Users (m) who make Mobile Funds Transfers - Regional Forecast  
Average Number of Mobile Funds Transfers Made per MFS User per Annum - Regional Forecast  
Total Number of Mobile Funds Transfers (m) Made per Annum - Regional Forecast  
Average Mobile Funds Transfer Transaction Value (\$) - Regional Forecast  
Total Mobile Funds Transfer Transaction Value (\$m) - Regional Forecast

## **Mobile Bill Presentment Payment Forecasts**

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Mobile Phone Users (%) who make MBPP Transactions - Regional Forecast  
Total Mobile Phone Users (m) who make MBPP Transactions - Regional Forecast  
Average Number of MBPP Transactions Made (m) per Annum - Regional Forecast  
Total Number of MBPP Transactions Made (m) per Annum - Regional Forecast  
Average MBPP Transaction Value (\$) - Regional Forecast  
Total MBPP Transaction Value (\$m) - Regional Forecast

## **Mobile Account Management & Customer Service Forecasts**

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Average Number of Mobile Account Management & Customer Service Requests/messages Made per MFS User per Annum - Regional Forecast  
Total Number of Mobile Account Management & Customer Service Requests/messages per Annum (m) - Regional Forecast  
Average Number of Mobile Account Management & Customer Service Requests/messages Made per MFS User per Annum - Regional Forecast  
Total Number of Mobile Account Management & Customer Service Requests/messages per Annum (m) - Regional Forecast

## **Mobile Payment Market Forecasts**

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Mobile Phone Users (%) who make M-Payments - Regional Forecast  
Total Mobile Phone Users (m) who make M-Payments - Regional Forecast  
Average Number of M-Payments Made per M-Payments User per Annum - Regional Forecast  
Total Number of M-Payment Transactions per Annum (m) - Regional Forecast  
Average M-Payment Transaction Value (\$) - Regional Forecast  
Total M-Payment Transaction Value (\$m) - Regional Forecast  
Average M-Payment Transaction Value per M-Payment User per Annum (\$) - Regional Forecast