

## List of Forecasts

All forecasts are for 2008- 2013 except where specified below.

### Africa & Middle East Subscriber Forecasts

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Africa & Middle East, Subscriber Growth (m) by 2G/3G Adoption

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Africa & Middle East, Value of Mobile Ticketing (\$m) Split by Product (Mobile Coupons & Mobile Ticketing) 2008-2011

### Egypt – Subscribers, Revenues & ARPU

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Egyptian Mobile Subscribers: Total Subscribers (m) & Penetration (%)

Egyptian Prepaid & Postpaid Subscribers (m and %)

Egyptian Total 3G Subscribers (m) & as Percentage of Total User Base

Egyptian Operator Billed Mobile Revenues (\$m) Split by Total Service Revenues & Non-Voice Revenues

Egyptian Operator Billed ARPU (\$) Split by Total ARPU & Non-Voice ARPU

## **Israel– Subscribers, Revenues & ARPU**

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Israeli Mobile Subscribers: Total Subscribers (m) and Penetration (%)  
Israeli Prepaid & Postpaid Subscribers (m and %)  
Israeli Total 3G Subscribers (m) & as Percentage of Total User Base  
Israeli Operator Billed Mobile Revenues (\$m) & Non-Voice Revenues (\$m)  
Israeli Operator Billed ARPU (\$) & Non-Voice ARPU (\$)

## **Nigeria – Subscribers, Revenues & ARPU**

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Nigerian Mobile Subscribers: Total Subscribers (m) and Penetration (%)  
Nigerian Prepaid & Postpaid Subscribers (m and %)  
Nigerian Total 3G Subscribers (m) & as Percentage of Total User Base  
Nigerian Operator Billed Mobile Revenues (\$m) & Non-Voice Revenues (\$m)  
Nigerian Operator Billed ARPU (\$) & Non-Voice ARPU (\$)

## **Saudi Arabia – Subscribers, Revenues & ARPU**

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Saudi Arabian Mobile Subscribers: Total Subscribers (m) and Penetration (%)  
Saudi Arabian Prepaid & Postpaid Subscribers (m and %)  
Saudi Arabian Total 3G Subscribers (m) & as Percentage of Total User Base  
Saudi Arabian Operator Billed Mobile Revenues (\$m) & Non-Voice Revenues (\$m)  
Saudi Arabian Operator Billed ARPU (\$) & Non-Voice ARPU (\$)

## **South Africa – Subscribers, Revenues & ARPU**

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South African Mobile Subscribers: Total Subscribers (m) and Penetration (%)  
South African Prepaid & Postpaid Subscribers (m and %)  
South African Total 3G Subscribers (m) & as Percentage of Total User Base  
South African Operator Billed Mobile Revenues (\$m) & Non-Voice Revenues (\$m)  
South African Operator Billed ARPU (\$) & Non-Voice ARPU (\$)

## **United Arab Emirates – Subscribers, Revenues & ARPU**

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UAE Mobile Subscribers: Total Subscribers (m) and Penetration (%)  
UAE Prepaid & Postpaid Subscribers (m and %)  
UAE Total 3G Subscribers (m) & as Percentage of Total User Base  
UAE Operator Billed Mobile Revenues (\$m) & Non-Voice Revenues (\$m)  
UAE Operator Billed ARPU (\$) & Non-Voice ARPU (\$)

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### Africa & Middle East – Subscribers, Leading Operators

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Africa & Middle East, Leading Operator Market Share, By Subscribers 2007

Africa & Middle East, Leading Operator Market Share, By Service Revenues 2007

### Egypt - Subscribers, Operators

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Egyptian Mobile Subscriber Growth (m) Split by Prepaid and Postpaid Users 2003-2007

Egyptian Mobile Market, Operator Market Share (%) and Subscribers (m) December 2007

Egyptian Mobile ARPUs Development by Operator 2004-2007

Egyptian Mobile ARPUs by Operator 2006-2007

Egyptian Operator Billed Revenue (Total & Non-Voice) and ARPU 2006-2007

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Israeli Mobile Market Share by 3 Leading Operators, 2003-2007

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Israeli Mobile Subscriber Growth (m) by Technology (2G/2.5G and 3G/3.5G) 2003-2007

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Israeli Mobile ARPUs by Operator 2006-2007

Israeli Operator-Billed Total and Non-Voice Revenue and ARPU, 2006-2007

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Nigerian Mobile Subscriber Growth (m), 2003-2007

Nigerian Mobile Market, Operator Market Share (%) December 2007

Nigerian Mobile Market, Operator Market Share, December 2007

Nigerian Mobile ARPUs by Operator 2006-2007

Nigerian Operator Billed Revenue (Total and Non-Voice) and ARPU (Total and Non-Voice) 2006-7

### Saudi Arabia – Subscribers, Operators

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Saudi Arabian Mobile Market, Operator Market Share (%) and Market Share (m), December 2007  
Saudi Arabian Prepaid/Postpaid Subscriber Mix (%) December 2007  
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## **South Africa - Subscribers, Operators**

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South African Mobile Subscriber Growth (m) Split by Prepaid & Postpaid (Contract) Subscribers (m), 2003-2007  
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South African, Mobile Market Share by Operator (%) 2007  
South African Blended ARPU (SAR) by Operator, 2003-2007  
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South African Operator Billed Revenue Growth (SAR m), Split by Voice, P2P Messaging and Non P2P Messaging Service Revenues, 2004-2007

## **United Arab Emirates - Subscribers, Operators**

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UAE Mobile Subscriber Growth (m) by Technology (2G/2.5G and 3G/3.5G) 2003-2007  
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