

## List of Forecasts

All forecasts are for 2006-2011 (unless noted below).

Regional forecasts include 5 key regions: North America; South America; Europe; Asia Pacific & Rest of World

## Global Cellular Subscriber Market

Cellular Subscribers, By Region (m) 2004-2011

Global Cellular Subscriber Forecasts by Technology (m)

North American Cellular Subscriber Forecasts by Technology (m)

South American Cellular Subscriber Forecasts by Technology (m)

Europe Cellular Subscriber Forecasts by Technology (m)

Asia Pacific Cellular Subscriber Forecasts by Technology (m)

Rest of the World Cellular Subscriber Forecasts by Technology (m)

## Mobile Download Games

### Phone Users and Usage

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% Mobile Phones Suitable to Download Games. Regional Forecast

Mobile Phone Users Who Download Games (million). Regional Forecast

Average Number of One Time Game Downloads by "Games" Mobile Users per Year. Regional Forecast

Total Mobile Game One Time Downloads by 'Games' Mobile Users per Year. Regional Forecast

### Download Games Revenues & ARPU

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Average Price (\$) Paid per One Time Game Download. Regional Forecast

Total Revenues from One Time Mobile Games Downloads (\$million). Regional Forecast

ARPU for Mobile Game One Time Downloads (\$). Regional Forecast

## Mobile Games Subscriptions

### Subscription Users and Usage

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% Mobile Phone Users Who Subscribe to, or Rent, Mobile Games. Regional Forecast

Mobile Phone Users Who Subscribe to, or Rent, Mobile Games (million). Regional Forecast

Average Number of Game Subscriptions, or Rentals by "Games" Mobile Users per Year - Regional Forecast

Total Mobile Game Subscriptions/Rentals (million). Regional Forecast

### Revenues and ARPU

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Average Price (\$) Paid per Mobile Game Rental/Subscription. Regional Forecast

Total Revenues from Mobile Game Rental/Subscription (\$million) - Regional Forecast

ARPU for Mobile Game Rentals/Subscriptions (\$) - Regional Forecast

## Total Mobile Games Revenues

Total Revenues from Mobile Games (\$million), One Time Downloads and Subscriptions

Comparison of Revenue Forecasts 2nd and 3rd Editions.

Total Revenues from Mobile Games (\$million) - Regional Forecast