

Mobile Money Transfer & Remittances

Business Models & Monetisation Opportunities 2011-2016



List of Forecasts & Historical Data

All forecasts are for 2011-2016 unless noted otherwise.

Regional forecasts cover 8 key regions: North America, Latin America, Western Europe, Central & Eastern Europe, Far East & China, Indian Subcontinent, Rest of Asia Pacific, Africa & Middle East.

World Bank Remittances

World Remittance Flows (\$bn) to Developing Countries 2009-2013

Mobile Money Transfer

Comparison of Domestic, Sophisticated Financial Services & International Mobile Money Transfer Transaction Values (% of total)

Incremental Value from Sophisticated Mobile Financial Services Compared to Domestic Mobile Money Transfers (%) Split by 8 Key Regions

Total Value of All Mobile Money Transfers (\$m) p.a. Split by 8 Key Regions

Total Service Provider Mobile Money Transfer Revenue Opportunity (\$m) p.a. Split by 8 Key Regions

Domestic Money Transfer

Average Number of Active Mobile Wallet Users (m) Making Domestic Transfers Split by 8 Key Regions

Average Number of Active Mobile Wallet Users (m) Making Domestic Transfers Split by 8 Key Regions

Average Number of Domestic Mobile Money Transfer Transactions per Mobile Wallet User p.a. Split by 8 Key Regions

Total Number of Domestic Mobile Money Transfer Transactions (m) p.a. Split by 8 Key Regions

Average Size of Domestic Transactions (\$) Split by 8 Key Regions

Total Value of Domestic Transactions (\$m) p.a. Split by 8 Key Regions

Domestic Transaction Value (\$) per Mobile Wallet User p.a. Split by 8 Key Regions

Service Provider Domestic Mobile Money Transfer Revenue (\$m) Split by 8 Key Regions

International Money Transfer

Average Number of Mobile Users Sending International Transfers (m) Split by 8 Key Regions
Average Number of Mobile Users Sending International Transfers (m) Split by 8 Key Regions
Average Size of International Transactions (\$) Split by 8 Key Regions
Average Number of International Mobile Money Transfers Sent per User p.a. Split by 8 Key Regions
Average Number of International Mobile Money Transfers Sent per User p.a. Split by 8 Key Regions
Total Number of International Mobile Money Transfers Sent (m) p.a. Split by 8 Key Regions
Total Value of International Mobile Money Transactions Sent p.a. (\$m) Split by 8 Key Regions
International Transaction Value per User p.a. (\$) Split by 8 Key Regions
Service Provider International Mobile Money Transfer Revenue Forecast (\$m)

Microcredits, Savings & Insurance Payments

Average Number of Sophisticated Mobile Financial Services Users (m) Split by 8 Key Regions
Average Number of Sophisticated Mobile Financial Service Transactions per User p.a. Split by 8 Key Regions
Total Number of Sophisticated Mobile Financial Service Transactions (m) p.a. Split by 8 Key Regions
Average Size of Sophisticated Mobile Financial Service Transactions (\$) Split by 8 Key Regions
Total Value of Sophisticated Mobile Financial Service Transactions p.a. (\$m) Split by 8 Key Regions
Sophisticated Mobile Financial Service Transaction Value per User p.a. (\$) Split by 8 Key Regions
Service Provider Sophisticated Mobile Financial Service Revenue (\$m) Split by 8 Key Regions

Handset Users

Mobile Handset Users (m) Split by 8 Key Regions

Historical Data

Mobile Money Registered Users (m) Split by 8 Key Regions as at December 2011
Operator-billed Monthly ARPU (\$) Split by 8 Key Regions 2005-2010
Safaricom MPESA Subscribers & Agents, September 2010- September 2011
Mobile Money Transfer Service Launches (Number p.a.) 2001-Nov 2011
Mobile Money Applications by Type as at November 2011
Mobile Money Registered Users (m) Split by 8 Key Regions as at December 2011
Mobile Money Transfer Service Launches (Number p.a.) 2001-Nov 2011 Split by 8 Key Regions
Safaricom Data Revenues (KES bn) Split by Broadband, M-PESA & SMS HI 2009-HI 2011
Smart Money Annual Revenues (PHP million), 2006-2010
Average Domestic Mobile Money Transaction Value (\$), Selected African Countries and Operators 2011
Top 10 Remittance Sending Countries (\$m) 2009
Top 20 Migration Corridors Ranked by Migrants (m) in 2010
Mobile Money Transfer Service Launches (Number p.a.) 2001-2011