

List of Forecasts

All forecasts are for 2007-2012 unless stated below.

Regional forecasts cover 8 regions: North America, South America, West Europe, East Europe, Far East & China, Indian Sub Continent, Rest of Asia Pacific, Africa & Middle East

Technology forecasts include 4 splits: 2G, 2.5G, 3G, 3.5/3.9G

Global Forecasts

Cellular Subscriber Growth (m) by Region, 2005-2012

Cellular Subscriber Base, Market Share (%) by Region 2005-2012

Cellular Subscribers Penetration (%) by Region 2005-2012

Global Cellular Subscriber Forecasts (m) by Technology

Total End-User Generated Revenues (\$m) from UGC

Regional Cellular Market Growth

North American Cellular Subscriber Forecasts (m) by Technology

South American Cellular Subscriber Forecasts (m) by Technology

West Europe Cellular Subscriber Forecasts (m) by Technology

East Europe Cellular Subscriber Forecasts (m) by Technology

Far East & China Cellular Subscriber Forecasts (m) by Technology

Indian Sub Continent Cellular Subscriber Forecasts (m) by Technology

Rest of Asia Pacific Cellular Subscriber Forecasts (m) by Technology

Far East & China Cellular Subscriber Forecasts (m) by Technology

Africa & Middle East Cellular Subscriber Forecasts (m) by Technology

Mobile Dating/Chatroom Services Market Forecasts

Percentage of Mobile Subscribers Who Use Mobile Dating/Chatroom Services. Regional Forecast

Number of Active Users (m) of Mobile Dating/Chatroom Services. Regional Forecast

Proportion of Mobile Dating/Chatroom Users Who Pay For Services

Monthly ARPU (\$) for Mobile Dating/Chatroom Services. Regional Forecast

Total End-user Revenues (\$) from Mobile Dating/Chatroom Services. Regional Forecast

Mobile Social Networking Market Forecasts

Percentage of Mobile Subscribers Who Use Mobile Social Networking Sites. Regional Forecast

Number of Active Users of Social Networking Sites (m). Regional Forecast

Monthly ARPU (\$) for Mobile Social Networking Sites. Regional Forecast

Total End-user Generated Revenues (\$m) from Mobile Social Networking. Regional Forecast

Personal Content Distribution Market Forecasts

Percentage of Mobile Subscribers Who Use PCD. Regional Forecast

Number of Users of PCD Services (m). Regional Forecast

Average Number of PCD Downloads per Service User Per Month. Regional Forecast

Total Volume of PCD Downloads by Mobile Users Per Year (m). Regional Forecast

Average Price (\$) Paid Per PCD Download. Regional Forecast

Monthly ARPU (\$) for PCD Services. Regional Forecast

Total End-user Generated Revenues from PCD Services (\$m). Regional Forecast