

MARKET ANALYSIS &  
STRATEGIC ASSESSMENT  
2009-2014



# **LTE Mobile Broadband Strategies**

## **Consumer & Enterprise Markets; Devices & Chipsets**

### **2009-2014**



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## List of Forecasts

All forecasts are for 2009-2014 except where stated below

Regional forecasts cover 8 regions: North America, Latin America, Western Europe, Eastern Europe, Far East & China, Indian Sub Continent, Rest of Asia Pacific, Africa & Middle East.

Split by technology means 2G, 2.5G, 3G, 3.5G/3.9G

### LTE Subscribers

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North America LTE, HSPA, EVDO Revs A & B and WiMAX Mobile Subscribers (m)  
North America LTE Enterprise & Consumer Mobile Subscribers (m)  
Western Europe LTE, HSPA and WiMAX Mobile Subscribers (m)  
Western Europe LTE Enterprise & Consumer Mobile Subscribers (m)  
Far East & China LTE, HSPA, EVDO Revs A & B and WiMAX Mobile Subscribers (m)  
Far East & China LTE Enterprise & Consumer Mobile Subscribers (m) 2009 - 2014  
Rest of Asia Pacific LTE, HSPA, EVDO Revs A & B and WiMAX Mobile Subscribers (m)  
Rest of Asia Pacific LTE Enterprise & Consumer Mobile Subscribers (m)  
Global LTE, HSPA, EVDO Revs A & B and WiMAX Mobile Subscribers (m)  
Global LTE Mobile Subscribers by Region (m)  
Global LTE Enterprise & Consumer Mobile Subscribers (m)

### LTE Service Revenues

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Enterprise Operator-Billed ARPU by 8 Key Regions (\$)  
Consumer Operator-Billed ARPU by 8 Key Regions (\$)  
North America LTE Enterprise & Consumer Service Revenues (\$m)  
Western Europe LTE Enterprise & Consumer Service Revenues (\$m)  
Far East & China LTE Enterprise & Consumer Service Revenues (\$m)  
Rest of Asia Pacific LTE Enterprise & Consumer Service Revenues (\$m)  
Global LTE Enterprise & Consumer Service Revenues (\$m)  
Global LTE Service Revenues (\$m) by 8 Key Regions

### LTE Network Access

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LTE Enterprise Subscribers (m), by Means of Network Access: SIMs, Dongles, Cards & Embedded Chipsets 2009 - 2014

LTE Enterprise Subscribers (%) by Means of Network Access: SIMs, Dongles, Cards & Embedded Chipsets - Market Segmentation Mix - 2010 - 2014

LTE Consumer Subscribers (m) by Means of Network Access: SIMs, Dongles, Cards & Embedded Chipsets 2009 - 2014

LTE Consumer Subscribers (%) by Means of Network Access: SIMs, Dongles, Cards & Embedded Chipsets - Market Segmentation Mix 2010 - 2014

LTE Enterprise & Consumer Subscribers (m) by Means of Network Access: SIMs, Dongles, Cards & Embedded Chipsets 2009 - 2014

LTE Enterprise & Consumer Subscribers (%) by Means of Network Access: SIMs, Dongles, Cards & Embedded Chipsets Market Segmentation Mix 2010 - 2014

## LTE Devices

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Global LTE Handsets Forecast (m)

Global LTE Laptops and Netbooks (m)

LTE Enabled Portable Games Consoles (Subscribers m)

LTE Enabled Digital Cameras, MP3 Players & Other Consumer Devices (Subscribers m)

LTE Enabled Enterprise Devices by Type (Netbooks, Laptops & Handsets) Subscribers (m)

LTE Enabled Enterprise Devices Market Segmentation Mix (%) by Type (Netbooks, Laptops & Handsets) 2010 - 2014

LTE Enabled Consumer Devices Forecast by Type (Netbooks, Laptops & Handsets) Subscribers (m)

LTE Enabled Consumer Devices by Type (Cameras, MP3s, Consumer Devices, Netbooks, Laptops & Handsets) Subscribers (m)

LTE Enabled Consumer Devices Market Segmentation Mix (%) by Type (Cameras, MP3s, Consumer Devices, Netbooks, Laptops & Handsets) 2010 - 2014

LTE Enabled Enterprise and Consumer Devices by Type (Cameras, MP3s, Consumer Devices, Netbooks, Laptops, Portable Games Consoles & Handsets) Subscribers (m)

LTE Enabled Enterprise and Consumer Devices Market Segmentation Mix (%) by Type (Cameras, MP3s, Consumer Devices, Netbooks, Laptops, Portable Games Consoles & Handsets)

## LTE Chipsets

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LTE Enterprise and Consumer Chipset Shipments (m. pa) by Device Type (Embedded, Cards, Dongle & Handset SIM)

LTE Enterprise and Consumer Chipset Shipment Forecast Mix (%) by Device Type (Embedded, Cards, Dongle & Handset SIM) 2010 - 2014

LTE Chipset Pricing Forecast (\$)

LTE Chipset Revenues (\$m. pa) by Device Type (Embedded, Cards, Dongle & Handset SIM)

## Global Mobile Subscriber Forecasts

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Global Mobile Subscribers (m) by 8 Key Regions All Technologies, 2008 - 2014

Global Mobile Subscriber Base, Market Share (%) by 8 Key Regions 2008-2014

Global Mobile Subscribers (m) by Technology (2G/2.5G, 3G, 3.5G/3.9G)

Global Mobile Broadband 3.5G/3.9G Subscribers (m) Compared to 2G/2.5G/3G Subscribers (m)

## Regional Subscribers by Technology

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North America Mobile Subscribers (m) by Technology

South America Mobile Subscribers (m) by Technology

Western Europe Mobile Subscribers (m) by Technology

Eastern Europe Mobile Subscribers (m) by Technology

Far East & China Mobile Subscribers (m) by Technology

Indian Sub Continent Mobile Subscribers (m) by Technology

Rest of Asia Pacific Mobile Subscriber Forecasts (m) by Technology

Africa & Middle East Mobile Subscribers (m) by Technology