

Mobile Commerce Strategies

Payments, Ticketing, Coupons & Banking

2010-2014



. . . information you can do business with

List of Forecasts

All forecasts are for 2010-2014.

Regional forecasts cover 8 key regions: North America, South America*, Western Europe, Central & Eastern Europe, Far East & China, Indian Sub Continent, Rest of Asia Pacific, Africa & Middle East.

Digital Goods

Total Remote Mobile Payment Gross Transaction Value for Digital Goods (\$m) Split by 8 Key Regions

Physical Goods

Total Remote mPayment Gross Merchandise Sales Transaction Value for Physical Goods (\$m) Split by 8 Key Regions

Digital and Physical Goods Combined

Global Digital and Physical Goods Remote Mobile Payment Market: Gross Merchandise Sales Value (\$m) Split by 8 Key Regions

Global Remote mPayment Market: Gross Merchandise Sales Transaction Value (%) Digital vs. Physical Goods Comparison

Mobile Ticketing, Coupons & Smart Posters

Total Mobile Ticketing Transaction Value (\$m) Split by 8 Key Regions

Total Mobile Coupons Redemption Value (\$m) Split by 8 Key Regions

NFC Smart Poster Total Fee Value (\$m) Split by 8 Key Regions

NFC Technology

Total Value of NFC Transactions (\$m) Split by 8 Key Regions

Mobile Money Transfer

Total Value of All Mobile Money Transfers p.a. (\$m) Split by 8 Key Regions

Total MBPP (Mobile Bill Payment and Presentation) Transaction Value

Total MBPP Transaction Value (\$m) Split by 8 Key Regions

* please note: We have re-named South America as Latin America in 2010, Countries within this category remain unchanged.