

## List of Forecasts – Mobile Sport, Leisure & Information Content

All forecasts cover five regions: North America, South America, Europe, Asia Pacific, Rest of World 2006-2011 except where noted below.

### Cellular Subscribers

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Cellular Subscriber Growth, By Region (m) 2004-2011

Cellular Subscribers Penetration by Region (%) 2004-2011

### Cellular Subscribers by Technology (2G, 2.5G & 3G)

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Global Cellular Subscriber Forecasts by Technology (m)

North American Cellular Subscriber Forecasts, by Technology (m)

South American Cellular Subscriber Forecasts by Technology (m)

Europe Cellular Subscriber Forecasts by Technology (m)

Asia Pacific Cellular Subscriber Forecasts by Technology (m)

Rest of the World Cellular Subscriber Forecasts by Technology (m)

Global Cellular Subscriber Forecasts by Technology (m)

### Mobile Sport, Leisure & Information Content and Services - Revenues

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Total Revenues from Mobile Sport, Leisure & Information Content and Services (\$m). Product Forecast  
 Total Revenues from Mobile Sport, Leisure & Information Content and Services. Product Split (%) 2006 and 2011.

Reconciliation of Total Mobile Sport, Leisure and Information Content and Service Revenues from Edition 2 and Edition 3.

Total Revenues from Mobile Sport, Leisure & Information Content and Services (\$m). Regional Forecast

Total Cumulative Revenues from Mobile Sport, Leisure & Information Content and Services 2006 to 2011 (%). Forecast Regional Split

Total Revenues from Mobile Leisure & Information Content and Services (\$m). Regional Forecast

ARPU for Mobile Leisure & Information Content and Services (\$). Regional Forecast

### Mobile Sport, Leisure & Information Content and Services - Subscriptions

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Average Number of Monthly Subscriptions by Mobile Users per Year. Regional Forecast

Total Number of Monthly Sports Content Subscriptions (m). Regional Forecast

Total Revenues from Mobile Sports Content Subscriptions (\$m). Regional Forecast

ARPU for Mobile Sports Content Subscriptions (\$). Regional Forecast

Average Number of Mobile Leisure & Information Content and Service Purchases by Mobile Users per Year. Regional Forecast

Total Number of Purchases of Mobile Leisure & Information Content and Services by Mobile Users per Year (m). Regional Forecast