

Mobile Adult

Subscriptions, Downloads, Video Chat & Text-Based Services 2008-2013

-Fifth Edition-

List of Forecasts

All forecasts are for 2007-2013 except where noted below and include 2007 historical estimates as well as 2008-2013 forecasts.

In addition, 2006 historical estimates are shown where stated.

Regional forecasts cover 8 regions: North America, South America, Western Europe, Eastern Europe, Far East & China, Indian Sub Continent, Rest of Asia Pacific, Africa & Middle East.

Splits by technology include: 2G, 2.5G, 3G, 3.5G/3.9G

Mobile Adult Content Market

% Mobile Phone Users Who Use Text-Based Mobile Adult Content by 8 Key Regions 2006-2013

Mobile Phone Users Who Download Adult Text-Based Mobile Content (m) by 8 Key Regions 2006-2013

Average Number of Uses of Adult Text-Based Services by Mobile Users per Year by 8 Key Regions

Total Number of Uses of Adult Text-Based Services (m) by 8 Key Regions

Average Price (\$) Paid per Adult Text-Based Mobile Download by 8 Key Regions

Total Revenues from Adult Text-Based Mobile Content (\$m) by 8 Key Regions

Monthly ARPU for Adult Text-Based Mobile Services (\$) by 8 Key Regions

ARPU for Adult Text-Based Mobile Content (\$) by 8 Key Regions

% Mobile Phone Users Who Download Adult Content (m) by 8 Key Regions 2006-2013

Mobile Phone Users Who Download Adult Content (m) by 8 Key Regions 2006-2013

Total Revenues from Adult Mobile Services (\$m) by Product (Text, Download, Subscription, Video Chat)

Total Revenues from Adult Mobile Services (\$m) by 8 Key Regions

Mobile Adult Subscribers

% of Mobile Phone Users Who Subscribe to Adult Content Services by 8 Key Regions 2006-2013

Mobile Phone Users Who Subscribe to Mobile Adult Content (m) by 8 Key Regions 2006-2013

Average Number of Subscription Transactions by Adult Mobile Users per Year by 8 Key Regions

Total Number of Adult Subscriptions by Mobile Users (m) by 8 Key Regions

Average Price (\$) Paid for Mobile Adult Subscription by 8 Key Regions

Total Revenues from Mobile Adult Subscriptions (\$m) by 8 Key Regions

ARPU for Mobile Adult Subscriptions (\$) by 8 Key Regions

Mobile Adult Download

Average Number of Adult Downloads by Mobile Users per Year by 8 Key Regions

Total Number of Adult Downloads by Mobile User per Year (m) by 8 Key Regions

Total Number of Adult Graphics & Tones Downloads by Mobile Users per Year (m) by 8 Key Regions

Average Price (\$) Paid per Mobile Adult Download by 8 Key Regions

Total Revenues from Adult Downloads (\$m) by 8 Key Regions

Monthly ARPU for Adult Downloads (\$) by 8 Key Regions

Mobile Adult Video Chat Services

% of Mobile Phone Users Who Subscribe to Adult Content Services by 8 Key Regions 2006-2013

Mobile Phone Users Who Use Adult Video Chat (m) by 8 Key Regions 2006-2013

Monthly ARPU for Adult Video Chat Services by 8 Key Regions

Total Revenues from Mobile Adult Video Chat (\$m) by 8 Key Regions

Cellular Subscribers

Cellular Subscriber Growth (m) by 8 Key Regions 2006-2013

Cellular Subscriber Base, Market Share (%) by 2006-2013

Cellular Subscribers Penetration (%) by 8 Key Regions 2006-2013

Global Cellular Subscriber Forecasts (m) by Technology 2008-2013

North American Cellular Subscriber Forecasts (m) by Technology 2008-2013

South American Cellular Subscriber Forecasts (m) by Technology 2008-2013

Western Europe Cellular Subscriber Forecasts (m) by Technology 2008-2013

Eastern Europe Cellular Subscriber Forecasts (m) by Technology 2008-2013

Far East & China Cellular Subscriber Forecasts (m) by Technology 2008-2013

Indian Sub Continent Cellular Subscriber Forecasts (m) by Technology 2008-2013

Rest of Asia Pacific Cellular Subscriber Forecasts (m) by Technology 2008-2013

Africa & Middle East Cellular Subscriber Forecasts (m) by Technology 2008-2013