

Low Cost Handsets

Markets, Opportunities & Forecasts

2009-2014



List of Forecasts

All forecasts are for 2009-2014 and include 2007/2008 historical estimates, except where noted below.

Regional forecasts cover 8 regions: North America, South America, Western Europe, Eastern Europe, Far East & China, Indian Sub Continent, Rest of Asia Pacific and Africa & Middle East.

Splits by Technology include 2G, 2.5G, 3G, 3.5G/3.9G. Splits by Type include Low cost Devices, Mid-range Devices, Smartphones.

ARPUs

Mobile ARPUs (\$) Split by 8 Key Regions 2008-2014

Non-voice Mobile ARPUs (\$) Split by 8 Key Regions

Mobile Subscribers

Mobile Subscriber Growth (m) Split by 8 Key Regions

Mobile Subscriber Base Market Share (%) Split by 8 Key Regions

Mobile Subscribers Penetration (%) Split by 8 Key Regions

Global Mobile Subscribers (m) Split by Technology

Proportion of Prepaid Mobile Subscribers as Percentage of Overall Subscriber Base (%), Split by 8 Key Regions 2008-2014

Low Cost Mobile Device Shipments

Low cost/Entry-level Mobile Devices as a Proportion of Total Mobile Device Shipments (%), Split by 8 Key Regions 2008-2014

Low cost/Entry-level Mobile Device Shipments (m) Split by 8 Key Regions

Low cost Mobile Device Shipments (m) Split by Technology, North America

Low cost Mobile Device Shipments (m) Split by Technology, South America

Low cost Mobile Device Shipments (m) Split by Technology, Western Europe

Low cost Mobile Device Shipments (m) Split by Technology, Eastern Europe

Low cost Mobile Device Shipments (m) Split by Technology, Far East & China

Low cost Mobile Device Shipments (m) Split by Technology, Indian Sub Continent

Low cost Mobile Device Shipments (m) Split by Technology, Rest of Asia Pacific

Low cost Mobile Device Shipments (m) Split by Technology, Africa & Middle East

Total Mobile Phone Shipments

Growth of Global Mobile Devices Market (m) Split by 8 Key Regions

Total Shipments of Mobile Handsets (m) by Type (Low cost Devices, Mid-range Devices, Smartphones), Market Shares (%) of Mobile Handsets by Type (Low cost Devices, Mid-range Devices, Smartphones)

Total Mobile Phone Shipments (m) Split by Technology, North America

Total Mobile Phone Shipments (m) Split by Technology, South America

Total Mobile Phone Shipments (m) Split by Technology, Western Europe

Total Mobile Phone Shipments (m) Split by Technology, Eastern Europe

Total Mobile Phone Shipments (m) Split by Technology, Far East & China

Total Mobile Phone Shipments (m) Split by Technology, Indian Sub Continent

Total Mobile Phone Shipments (m) Split by Technology, Rest of Asia Pacific

Total Mobile Phone Shipments (m) Split by Technology, Africa & Middle East