

List of Forecasts – Mobile Music

All forecasts cover five regions: North America, South America, Europe, Asia Pacific, Rest of World 2006-2011 except where noted below.

Cellular Subscribers

Cellular Subscribers, By Region (m) 2004-2011
Leading Mobile Operator Groups by Subscriber Base (m) 2005
Global Cellular Subscriber Forecasts by Technology (m)
North American Cellular Subscriber Forecasts by Technology (m)
South American Cellular Subscriber Forecasts by Technology (m)
Europe Cellular Subscriber Forecasts by Technology (m)
Asia Pacific Cellular Subscriber Forecasts by Technology (m)
Rest of the World Cellular Subscriber Forecasts by Technology (m)

Total Mobile Music Market

Total Revenues from Mobile Music (Ringtones, Ringback Tones, Full Track Music). Product Forecast (\$m)
Total Revenues from Mobile Music (Ringtones, Ringback Tones, Full Track Music) (\$m).

Mobile Ringtones

Percent of Mobile Users Who Download Ringtones.
Mobile Users Who Download Ringtones (m).
Average Number of Ringtones Downloaded per User per Year.
Total Number of Ringtones Downloaded per Year (m).
Average Price (\$) Paid Per Ringtone.
Total Revenues from Mobile Ringtones (\$m).
ARPU for Mobile Ringtones (\$).

Mobile Ringbacks

Percent of Mobile Users Who Use Ringback Tones.
Mobile Users Who Use Ringback Tones (m).
Average Number of Ringback Tone Monthly Subscriptions per User per Year.
Total Number of Ringback Tone Monthly Subscriptions per Year (m).
Average Price (\$) Paid Per Monthly Ringback Tone Subscription.
Total Revenues from Ringback Tone Subscriptions (\$m).
ARPU for Ringback Tones (\$).

Full Track Music

Percent of 2.5 and 3G Mobile Users Who Download Full Track Music.
Mobile Users Who Download Full Track Music (m).
Average Number of Full Track Music Downloads per User per Year.
Total Number of Full Track Music Downloads per Year (m).
Average Price Paid Per Full Track Mobile OTA Downloads (\$).
Total Revenues from Full Track Mobile OTA Downloads (\$m).
ARPU for Full Track Mobile OTA Downloads.

Streamed Music Services

Percent of 2.5 and 3G Mobile Users Who Use Streamed Music Services.

Mobile Users Who Use Streamed Music Services (m).

Average Number of Monthly Subscriptions per User per Year.

Total Number of Monthly Subscriptions per Year (m).

Average Price Paid Per Streamed Music Monthly Subscription (\$).

Total Revenues from Streamed Mobile Music Services (\$m).

ARPU for Streamed Mobile Music Services (\$).