

# Mobile Gambling

## Casinos, Lotteries & Betting 2008-2013

- Fifth Edition -



## List of Forecasts

All forecasts are for 2007-2013 except where noted below and include 2007 historical estimates as well as 2008-2013 forecasts.

In addition, 2006 historical estimates are shown where stated.

Regional forecasts cover 9 regions: North America, South America, UK, Rest of Western Europe, Eastern Europe, Far East & China, Indian Sub Continent, Rest of Asia Pacific, Africa & Middle East.

Splits by technology include: 2G, 2.5G, 3G, 3.5G/3.9G

### Mobile Casinos

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Total Wagers (\$m), Mobile Casino Services (All Services). By Region

Total Mobile Casino Gross Win (\$m) (All Users). By Region

Percentage of Mobile Users Who Partake in Casino-type Gambling Services (Single-User). By Region 2006-2013

Number of Mobile Users (m) Who Partake in Casino-type Gambling Services (Single-User). By Region 2006-2013

Average Monthly Wager (\$) Per User, Mobile Casino Services (Single User). Regional Forecasts

Total Wagers (\$m), Mobile Casino Services (Single User). By Region

Total Mobile Casino Gross Win (\$m) (Single-User). By Region

Percentage of Mobile Users Who Partake in Casino-type Gambling Services (Multi User). By Region 2006-2013

Number of Mobile Users (m) Who Partake in Casino-type Gambling Services (Multi User). Regional Forecast

Average Monthly Wager (\$) Per User, Mobile Casino Services (Multi User). By Region

Total Wagers (\$m), Mobile Casino Services (Multi User). By Region

Total Mobile Casino Gross Win (\$m) (Multi-User). By Region

### Mobile Lotteries

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Percentage of Mobile Phone Users Who Play Lottery Games via Their Mobile Phone. By Region 2006-2013

Mobile Users (m) Who Take Part in Lotteries via Their Mobile Phone. By Region 2006-2013.

Average Monthly Wager (\$) Per User, Mobile Lottery Services. By Region

Total Wagers (\$m), Mobile Lottery Services. By Region

Total Mobile Lottery Gross Win (\$m). By Region

### Mobile Betting

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Percentage of Mobile Phone Users Who Engage in Betting via Their Mobile Phone. By Region 2006-2013

Mobile Users (m) Who Place Bets via Their Mobile Phone. By Region 2006-2013

Average Monthly Wager (\$) Per User, Mobile Betting Services. By Region

Total Wagers (\$m), Mobile Lottery Services. By Region

Total Mobile Betting Gross Win (\$m). By Region

Total Wager (\$m) on Mobile Gambling Services

Total Gross Win (\$m) on Mobile Gambling Services

Splits by technology include: 2G, 2.5G, 3G, 3.5G/3.9G

## **Cellular Subscribers**

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Cellular Subscriber Growth (m) by Region 2006-2013

Cellular Subscriber Base, Market Share (%) by Region 2006-2013

Cellular Subscribers Penetration (%) by Region 2006-2013

Global Cellular Subscriber Forecasts (m) by Technology 2008-2013

North American Cellular Subscriber Forecasts (m) by Technology 2008-2013

South American Cellular Subscriber Forecasts (m) by Technology 2008-2013

Western Europe Cellular Subscriber Forecasts (m) by Technology 2008-2013

Eastern Europe Cellular Subscriber Forecasts (m) by Technology 2008-2013

Far East & China Cellular Subscriber Forecasts (m) by Technology 2008-2013

Indian Sub Continent Cellular Subscriber Forecasts (m) by Technology 2008-2013

Rest of Asia Pacific Cellular Subscriber Forecasts (m) by Technology 2008-2013

Africa & Middle East Cellular Subscriber Forecasts (m) by Technology 2008-2013