

List of Forecasts

All forecasts are for 2007-2012 except where stated below.

Regional forecasts cover 8 region plus the UK: North America, South America, West Europe, East Europe, Far East & China, Indian Sub Continent, Rest of Asia Pacific, Africa & Middle East

Technology forecasts include 4 splits by: 2G, 2.5G, 3G, 3.5/3.9G

Total Market for Mobile Gambling Services

Total Wager (\$m) on Mobile Gambling Services

Total Gross Win (\$m) on Mobile Gambling Services

Mobile Casinos

Percentage of Mobile Users Who Partake in Casino-type Gambling Services (Single-User). Regional Forecast

Number of Mobile Users (m) Who Partake in Casino-type Gambling Services (Single-User). Regional Forecast

Average Monthly Wager (\$) Per User, Mobile Casino Services (Single User). Regional Forecasts

Total Wagers (\$m), Mobile Casino Services (Single User). Regional Forecast

Total Mobile Casino Gross Win (\$m) (Single-User). Regional Forecast

Percentage of Mobile Users Who Partake in Casino-type Gambling Services (Multi-User). Regional Forecast

Number of Mobile Users (m) Who Partake in Casino-type Gambling Services (Multi-User). Regional Forecast

Average Monthly Wager (\$) Per User, Mobile Casino Services (Multi User). Regional Forecasts

Total Wagers (\$m), Mobile Casino Services (Multi User). Regional Forecast

Total Mobile Casino Gross Win (\$m) (Multi-User). Regional Forecast

Total Wagers (\$m), Mobile Casino Services (All Services). Regional Forecast

Total Mobile Casino Gross Win (\$m) (All Users). Regional Forecast

Mobile Lotteries

Percentage of Mobile Phone Users Who Play Lottery Games via Their Mobile Phone. Regional Forecast

Mobile Users (m) Who Take Part in Lotteries via Their Mobile Phone. Regional Forecast

Average Monthly Wager (\$) Per User, Mobile Lottery Services. Regional Forecasts

Total Wagers (\$m), Mobile Lottery Services. Regional Forecast

Total Mobile Lottery Gross Win (\$m). Regional Forecast

Mobile Betting

Percentage of Mobile Phone Users Who Engage in Betting via Their Mobile Phone. Regional Forecast

Mobile Users (m) Who Place Bets via Their Mobile Phone. Regional Forecast

Average Monthly Wager (\$) Per User, Mobile Betting Services. Regional Forecasts

Total Wagers (\$m), Mobile Lottery Services. Regional Forecast

Total Mobile Betting Gross Win (\$m). Regional Forecast

Cellular Market Growth

Cellular Subscriber Growth (m) by Region, 2005-2012

Cellular Subscriber Base, Market Share by Region (%), 2005-2012

Cellular Subscribers Penetration (%) by Region

Global Cellular Subscriber Forecasts (m) by Technology

North American Cellular Subscriber Forecasts (m) by Technology

South American Cellular Subscriber Forecasts (m) by Technology

Western Europe Cellular Subscriber Forecasts (m) by Technology

Eastern Europe Cellular Subscriber Forecasts (m) by Technology

Far East & China Cellular Subscriber Forecasts (m) by Technology

Indian Sub Continent Cellular Subscriber Forecasts (m) by Technology

Rest of Asia Pacific Cellular Subscriber Forecasts (m) by Technology

Middle East & Africa Cellular Subscriber Forecasts (m) by Technology