

# **Mobile Commerce**

## ***Prospects for Payments, Ticketing, Coupons and Banking 2008-2013***

## List of Forecasts

All forecasts are for 2008 – 2013 except the forecast comparisons.

Regional forecasts cover 8 key regions: North America, South America, Western Europe, Eastern Europe, Far East & China, Africa & Middle East, Indian Sub Continent and Rest of Asia Pacific.

Forecast comparison covers the best case 2008 forecast compared with a median downturn scenario & a worst case downturn scenario 2009-2013

### Digital & Physical Goods Market Forecast

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Total Remote Mobile Payment Gross Transaction Value for Digital Goods (\$m) by 8 Key Regions

Total Remote Mobile Payment Gross Transaction Value for Physical Goods (\$m) by 8 Key Regions

Global Digital and Physical Goods Mobile Payment Market: Gross Transaction Value (\$m) by 8 Key Regions

Global Remote Digital and Physical Goods Mobile Payment Market: Gross Transaction Value (%) Comparison

### Mobile Ticketing

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Total Mobile Ticketing Transaction Value (\$m) by 8 Key Regions

### Mobile Coupons

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Total Mobile Coupons Redemption Value (\$m) by 8 Key Regions

### NFC & FeliCa Payments

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Total Value of NFC Transactions (\$m) by 8 Key Regions

### Mobile Money Transfer

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Total Value of National Transactions p.a. (\$m) by 8 Key Regions

Total Value of International Transactions p.a. (\$m) by 8 Key Regions

Total Value of All Mobile Money Transfers p.a. (\$m) by 8 Key Regions

Comparison of National & International Mobile Money Transfer Values (% of all)

### Mobile Banking

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Total MBPP Transaction Value (\$m) by 8 Key Regions

## Mobile Commerce: Downturn Impact Analysis

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### Digital Goods Purchases

Digital Goods Purchases Market (\$m) Best Case 2008 Forecasts Compared With a Median Downturn Scenario & a Worst Case Downturn Scenario 2009-2013

Digital Goods Purchases Market (%) Best Case 2008 Forecasts Compared With a Median Downturn Scenario & a Worst Case Downturn Scenario 2009-2013

### Physical Goods Purchases

Physical Goods Purchases Market (\$m) Best Case 2008 Forecasts Compared With a Median Downturn Scenario & a Worst Case Downturn Scenario 2009-2013

Physical Goods Purchases Market (%) Best Case 2008 Forecasts Compared With a Median Downturn Scenario & a Worst Case Downturn Scenario 2009-2013

### Mobile Ticketing

Mobile Ticketing Market (\$m) Best Case 2008 Forecasts Compared With a Median Downturn Scenario & a Worst Case Downturn Scenario 2009-2013

Mobile Ticketing Market (%) Best Case 2008 Forecasts Compared With a Median Downturn Scenario & a Worst Case Downturn Scenario 2009-2013

### Mobile Coupons

Mobile Coupons Market (\$m) Best Case 2008 Forecasts Compared With a Median Downturn Scenario & a Worst Case Downturn Scenario 2009-2013

Mobile Coupons Market (%) Best Case 2008 Forecasts Compared With a Median Downturn Scenario & a Worst Case Downturn Scenario 2009-2013

### Contactless NFC

Contactless NFC Market (\$m) Best Case 2008 Forecasts Compared With a Median Downturn Scenario & a Worst Case Downturn Scenario 2009-2013

Contactless NFC Market (%) Best Case 2008 Forecasts Compared With a Median Downturn Scenario & a Worst Case Downturn Scenario 2009-2013

### Money Transfer

Money Transfer Market (\$m) Best Case 2008 Forecasts Compared With a Median Downturn Scenario & a Worst Case Downturn Scenario 2009-2013

Money Transfer Market (%) Best Case 2008 Forecasts Compared With a Median Downturn Scenario & a Worst Case Downturn Scenario 2009-2013

### Mobile Banking

Mobile Banking Market (\$m) Best Case 2008 Forecasts Compared With a Median Downturn Scenario & a Worst Case Downturn Scenario 2009-2013

Mobile Banking Market Market (%) Best Case 2008 Forecasts Compared With a Median Downturn Scenario & a Worst Case Downturn Scenario 2009-2013