

# Mobile Payment Markets

## Strategies & Forecasts 2010-2014



. . . information you can do business with

## List of Forecasts

All forecasts are for 2010-2014.

Regional forecasts cover 8 regions: North America, South America, Western Europe, Eastern Europe, Far East & China, Indian Sub Continent, Rest of Asia Pacific, Africa & Middle East.

### Total Mobile Payment Market

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Total Mobile Payment Market (\$m) Split by 8 Key Regions

Total Mobile Payment Market (%) Split by 8 Key Regions

Total Mobile Payment Market (\$m) Split by Digital & Physical Goods, NFC & Mobile Money Transfers

Total Mobile Payment Market (%) Split by Digital & Physical Goods, NFC & Mobile Money Transfers

### Mobile Payment Market Forecasts

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Total Remote mPayment Gross Transaction Value for Digital Goods (\$m) Split by 8 Key Regions

Total Remote mPayment Gross Merchandise Sales Transaction Value for Physical Goods (\$m) Split by 8 Key Regions

Global Remote mPayment Market for Digital and Physical Goods Combined: Gross Merchandise Sales Transaction Value (\$m) Split by 8 Key Regions

Global Remote mPayment Market for Digital and Physical Goods Combined: Gross Merchandise Sales Transaction Value (%) Split by 8 Key Regions

Global Remote mPayment Market: Gross Merchandise Sales Transaction Value (%) Digital vs. Physical Goods Comparison

### NFC

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Total Value of NFC Transactions (\$m) Split by 8 Key Regions

Total Value of NFC Transactions (%) Split by 8 Key Regions

### Mobile Money Transfers

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Total Value of All Mobile Money Transfers p.a. (\$m) Split by 8 Key Regions

Comparison of National, Sophisticated Financial Services & International Mobile Money Transfer Values (% of total)

### Global Mobile Subscriber Forecast

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Mobile Subscriber Base (m) Split by 8 Key Regions