

List of Forecasts

All forecasts are for 2007-2012 except where stated below.

Regional forecasts cover 8 regions: North America, South America, West Europe, East Europe, Far East & China, Indian Sub Continent, Rest of Asia Pacific, Africa & Middle East

Mobile TV Subscribers

% 2.5G/3G Mobile Users Who Subscribe to Mobile Streamed TV Services. Regional Forecasts
 Number of Mobile Phone Users (m) Who Subscribe to Mobile Streamed TV Services. Regional Forecast
 % of 3G Users Subscribing to Mobile Broadcast TV Services. North America
 Number of Mobile Broadcast TV Subscribers (m). North America
 % of 3G Users Subscribing to Mobile Broadcast TV Services. South America
 Number of Mobile Broadcast TV Subscribers (m). South America
 % of 3G Users Subscribing to Mobile Broadcast TV Services. Western Europe
 Number of Mobile Broadcast TV Subscribers (m). Western Europe
 % of 3G Users Subscribing to Mobile Broadcast TV Services. Eastern Europe
 Number of Mobile Broadcast TV Subscribers (m). Eastern Europe
 % of 3G Users Subscribing to Mobile Broadcast TV Services. Far East & China
 Number of Mobile Broadcast TV Subscribers (m). Far East & China
 % of 3G Users Subscribing to Mobile Broadcast TV Services. Indian Sub Continent
 Number of Mobile Broadcast TV Subscribers (m). Indian Sub Continent
 % of 3G Users Subscribing to Mobile Broadcast TV Services. Rest of Asia Pacific
 Number of Mobile Broadcast TV Subscribers (m). Indian Sub Continent
 % of 3G Users Subscribing to Mobile Broadcast TV Services. Middle East & Africa
 Number of Mobile Broadcast TV Subscribers (m). Middle East & Africa
 Number of Mobile Broadcast TV Subscribers (m). Regional Forecast

Mobile TV Revenues

Monthly ARPU (\$) for Mobile Streamed TV Services. Regional Forecast
 Total End-User Generated Revenues (\$m) for Mobile Streamed TV Services. Regional Forecast
 Total AdSpend (\$m) on Mobile Streamed Mobile TV Services. Regional Forecast

Monthly ARPU (\$) for Mobile Broadcast TV Services. Country Forecast
 Percentage of Subscribers Paying for Mobile Broadcast TV Services
 Total AdSpend (\$m) on Mobile Broadcast TV Services. Regional Forecast

Total End-User Generated Revenues (\$m) for Mobile Broadcast TV Services. North America
 Total End-User Generated Revenues (\$m) for Mobile Broadcast TV Services. South America
 Total End-User Generated Revenues (\$m) for Mobile Broadcast TV Services. Western Europe
 Total End-User Generated Revenues (\$m) for Mobile Broadcast TV Services. Eastern Europe
 Total End-User Generated Revenues (\$m) for Mobile Broadcast TV Services. Far East & China
 Total End-User Generated Revenues (\$m) for Mobile Broadcast TV Services. Indian Sub Continent
 Total End-User Generated Revenues (\$m) for Mobile Broadcast TV Services. Rest of Asia Pacific
 Total End-User Generated Revenues (\$m) for Mobile Broadcast TV Services. Middle East & Africa
 Total End-User Generated Revenues (\$m) for Mobile Broadcast TV Services. Regional Forecast

Total End-User Generated Revenues (\$m) for Mobile Streamed and Broadcast TV Services

Cellular Market Growth

Cellular Subscriber Growth (m) by Region, 2005-2012
Leading Mobile Operator Groups by Subscriber Base (m) Q1 2007
Global Cellular Subscriber Forecasts (m) by Technology
North American Cellular Subscriber Forecasts (m) by Technology
South American Cellular Subscriber Forecasts (m) by Technology
Western Europe Cellular Subscriber Forecasts (m) by Technology
Eastern Europe Cellular Subscriber Forecasts (m) by Technology
Far East & China Cellular Subscriber Forecasts (m) by Technology
Indian Sub Continent Cellular Subscriber Forecasts (m) by Technology
Far East & China Cellular Subscriber Forecasts (m) by Technology
Middle East & Africa Cellular Subscriber Forecasts (m) by Technology