

# Mobile Payments for Digital & Physical Goods

## Analysis, Markets & Vendor Strategies 2011-2015



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Mobile Payments for Digital & Physical Goods 2011-2015

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## List of Forecasts

All forecasts are for 2011-2015.

Regional forecasts cover 8 key regions: North America, Latin America, Western Europe, Central & Eastern Europe, Far East & China, Indian Sub Continent, Rest of Asia Pacific, Africa & Middle East.

### Remote mPayments for Digital Goods

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Mobile Phone Users (%) Who Make Remote mPayments for Digital Goods Split by 8 Key Regions  
Mobile Phone Users (m) Who Make Remote mPayments for Digital Goods Split by 8 Key Regions  
Average Number of Transactions Made per Remote mPayment User for Digital Goods p.a. Split by 8 Key Regions  
Total Number of Remote mPayment Transactions (bn) for Digital Goods: Split by 8 Key Regions  
Average Remote mPayment Digital Goods Transaction Size (\$) Split by 8 Key Regions  
Total Remote mPayment Gross Transaction Value for Digital Goods (\$m) Split by 8 Key Regions  
Remote mPayment Digital Goods Transaction Value (\$) per mPayment User p.a. Split by 8 Key Regions

### Remote mPayments for Physical Goods

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Global Mobile Internet Subscriber Base (m) Split by 8 Key Regions  
Mobile Internet Users (%) Who Make Remote mPayments for Physical Goods Split by 8 Key Regions  
Mobile Internet Users (m) Who Make Remote mPayments for Physical Goods Split by 8 Key Regions  
Average Number of Transactions Made per Remote mPayment User for Physical Goods p.a. Split by 8 Key Regions  
Total Number of Remote mPayment Transactions (m) for Physical Goods Split by 8 Key Regions  
Average Remote mPayment Physical Goods Transaction Size (\$) Split by 8 Key Regions  
Total Remote mPayment Gross Merchandise Sales Transaction Value for Physical Goods (\$m) Split by 8 Key Regions  
Remote mPayment Physical Goods Gross Merchandise Sales Transaction Value (\$) per mPayment User p.a. Split by 8 Key Regions

### Global and Regional Transaction Forecasts

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Digital Remote mPayments Users (m) Regional Comparison 2011 and 2015 Split by 8 Key Regions  
Physical Remote mPayments Users (m) Regional Comparison 2011 and 2015 Split by 8 Key Regions  
Remote mPayments Users (m) Regional Comparison 2011 and 2015 Split by 8 Key Regions  
Digital Remote mPayments Users (%) Regional Shares 2015 Split by 8 Key Regions  
Physical Remote mPayments Users (%) Regional Shares 2015 Split by 8 Key Regions  
Remote mPayments Users (%) Regional Comparison 2015 Split by 8 Key Regions  
Total Remote mPayment Transactions (m) Split by 8 Key Regions  
Average Remote mPayment Transaction Size (\$) Split by 8 Key Regions  
Global Remote mPayment Market: Gross Merchandise Sales Transaction Value (\$m) Split by 8 Key Regions  
Global Remote mPayment Market: Gross Merchandise Sales Transaction Value (%) Split by 8 Key Regions  
Global Remote mPayment Market: Gross Merchandise Sales Transaction Value (%) Digital vs. Physical Goods Comparison

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**Global Mobile Subscriber Forecast**

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Mobile Subscriber Base (m) Split by 8 Key Regions