

List of Forecasts

All forecasts cover five regions: North America, South America, Europe, Asia Pacific, Rest of World 2006-2011 except where noted below.

Cellular Market Growth

Cellular Subscriber Growth, By Region (m) 2004-2011
 Global Cellular Subscriber Forecasts by Technology (m)
 Asia Pacific Cellular Subscriber Forecasts by Technology (m)
 Europe Cellular Subscriber Forecasts by Technology (m)
 North American Cellular Subscriber Forecasts by Technology (m)
 South American Cellular Subscriber Forecasts by Technology (m)
 Rest of World Cellular Subscriber Forecasts by Technology (m)

Text-Based Adult Mobile Content

% Mobile Phone Users Who Use Text-Based Mobile Adult Content (m) Regional Forecast
 Mobile Phone Users Who Download Adult Text-Based Mobile Content (m). Regional Forecast
 Average Number of Uses of Adult Text-Based Services by Mobile User per Year. Regional Forecast
 Total Number of Uses of Adult Text-Based Services (m). Regional Forecast
 Average Price (\$) Paid per Adult Text-Based Mobile Download Regional Forecast
 Total Revenues from Adult Text-Based Mobile Content (\$m) Regional Forecast
 ARPU for Adult Text-Based Mobile Content (\$). Regional Forecast

Mobile Adult Graphics & Tones

2.5/3G Mobile Phone Users Who Download Adult Graphics & Tones (m). Regional Forecast
 2.5/3G Mobile Phone Users Who Download Adult Graphics & Tones (million). Regional Forecast
 Average Number of Adult Graphics Downloads by 2.5/3G Mobile Users per Year. Regional Forecast
 Total Number of Adult Graphics & Tones Downloads by 2.5/3G Mobile Users per Year (m). Regional Forecast
 Average Price (\$) Paid per Mobile Adult Graphics & Tones Download. Regional Forecast
 Total Revenues from Adult Graphics & Tones (\$m). Regional Forecast
 ARPU for Adult Graphics Mobile Content (\$). Regional Forecast

Video-Based Adult Mobile Content and Adult Mobile Games

% of Mobile Phone Users Who Download Adult Video & Games. Regional Forecast
 Mobile Phone Users Who Download Adult Video & Games (m). Regional Forecast
 Average Number of Rich-Media Adult Downloads by Adult Mobile Users per Year Regional Forecast
 Total Number of Adult Video and Games Downloads by Mobile Users (m). Regional Forecast
 Average Price (\$) Paid for Mobile Adult Video & Games. Regional Forecast
 Total Revenues from Mobile Adult Video and Games (\$m). Regional Forecast
 ARPU for Mobile Adult Video and Games Content (\$). Regional Forecasts

Total Market for Adult Mobile Content

Total Revenues from Adult Mobile Content (\$m). Product Forecast
 Total Revenues from Mobile Adult Content (Text, Graphics & Tones, Video & Games). Product Split (%) 2006 and 2011
 Total Revenues from Adult Mobile Content (\$m). Regional Forecasts
 European Revenues from Adult Mobile Content (\$m). Product Forecast
 Asia Pacific Revenues from Adult Mobile Content (\$m). Product Forecast
 Other World Market Revenues from Adult Mobile Content (\$m). Product Forecast