

Mobile Ticketing

Transport, Sport, Entertainment & Events

2008-2013



List of Forecasts

All forecasts are for 2008-2013, except where noted below.

Regional forecasts cover 8 regions: North America, South America, Western Europe, Eastern Europe, Far East & China, Indian Sub Continent, Rest of Asia Pacific, Africa & Middle East.

Market Forecast: All Segments

Mobile Phone Users (%) Who Use Mobile Ticketing: Regional Forecast
Total Mobile Phone Users (m) Who Use Mobile Ticketing: Regional Forecast
Average Number of Mobile Ticketing Transactions Made Per Mobile Ticketing User: Regional Forecast
Total Number of Mobile Tickets (m): Regional Forecast
Average Mobile Ticket Transaction Value (\$): Regional Forecast
Total Mobile Ticketing Transaction Value (\$m): Regional Forecast
Market Segmentation by Transaction Value (\$m): Regional Forecast
Market Segmentation by Transaction Value (%): Regional Forecast

Transport Ticketing

Mobile Phone Users (%) Who Use Transport Mobile Ticketing: Regional Forecast
Total Mobile Phone Users (m) Who Use Mobile Ticketing: Regional Forecast
Average Number of Transport Mobile Ticketing Transactions Made Per Mobile Ticketing User: Regional Forecast
Total Number of Transport Mobile Tickets (m): Regional Forecast
Average Transport Mobile Ticket Value (\$): Regional Forecast
Total Transport Mobile Ticketing Transaction Value (\$m): Regional Forecast

Sporting Events Ticketing

Mobile Phone Users (%) Who Use Sporting Events Mobile Ticketing: Regional Forecast
Total Mobile Phone Users (m) Who Use Sporting Events Mobile Ticketing: Regional Forecast
Average Number of Sporting Events Mobile Ticketing Transactions Made Per Mobile Ticketing User: Regional Forecast
Total Number of Sporting Events Mobile Tickets (m) Per Annum: Regional Forecast
Average Sporting Events Mobile Ticket Value (\$): Regional Forecast
Total Sporting Events Ticketing Transaction Value (\$m): Regional Forecast

Entertainment & Events Ticketing

Mobile Phone Users (%) Who Use Entertainment & Events Mobile Ticketing: Regional Forecast
Total Mobile Phone Users (m) Who Use Entertainment & Events Mobile Ticketing: Regional Forecast
Average Number of Entertainment & Events Mobile Ticketing Transactions Made Per Mobile Ticketing User: Regional Forecast
Total Number of Entertainment & Events Mobile Tickets (m): Regional Forecast
Average Entertainment & Events Mobile Ticket Value (\$): Regional Forecast
Total Entertainment & Events Mobile Ticketing Transaction Value (\$m): Regional Forecast

Mobile Purchase Ticketing

% Mobile Ticketing Users who also Purchase Tickets by Mobile: Regional Forecast

Mobile Ticketing Users who also Purchase Tickets by Mobile (m): Regional Forecast

Total Mobile Purchased Tickets (m): Regional Forecast

Mobile Purchased versus Non-mobile Purchased Tickets Trend (%): Regional Forecast

Mobile Purchased Tickets Transaction Value (\$m): Regional Forecast

Growth of the Cellular Market

Cellular Subscriber Growth (m) by Region, 2006-2013

Cellular Subscriber Base, Market Share (%) by Region 2006-2013

Cellular Subscribers Penetration (%) by Region 2006-2013

Leading Mobile Operator Groups by Subscriber Base (m) Q1 2008

Global Cellular Subscriber Forecasts (m) by Technology (2G, 2.5G, 3G, 3.5G/3.9G)

Regional Cellular Market Growth

North American Cellular Subscriber Forecasts (m) by Technology (2G, 2.5G, 3G, 3.5G/3.9G)

South American Cellular Subscriber Forecasts (m) by Technology (2G, 2.5G, 3G, 3.5G/3.9G)

Western Europe Cellular Subscriber Forecasts (m) by Technology (2G, 2.5G, 3G, 3.5G/3.9G)

Eastern Europe Cellular Subscriber Forecasts (m) by Technology (2G, 2.5G, 3G, 3.5G/3.9G)

Far East & China Cellular Subscriber Forecasts (m) by Technology (2G, 2.5G, 3G, 3.5G/3.9G)

Indian Sub Continent Cellular Subscriber Forecasts (m) by Technology (2G, 2.5G, 3G, 3.5G/3.9G)

Rest of Asia Pacific Cellular Subscriber Forecasts (m) by Technology (2G, 2.5G, 3G, 3.5G/3.9G)

Africa & Middle East Cellular Subscriber Forecasts (m) by Technology (2G, 2.5G, 3G, 3.5G/3.9G)