

# **BRIC Mobile Opportunities**

## ***Markets & Forecasts***

### **2008-2013**



# List of Forecasts

All forecasts are for 2008- 2013 except where specified below.

## BRIC

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Growth of Telecoms Services Markets (\$m) by Country (Brazil, Russia, India, China) 2008

Mobile Subscriber Growth (m) by Country (Brazil, Russia, India, China)

BRIC Prepaid/Contract Subscriber Growth (m)

BRIC Subscriber Growth by 2G/3G Adoption

BRIC ARPU Forecasts (\$) by Voice/Data

Operator-Billed Service Revenue (\$m) by Country (Brazil, Russia, India, China)

Operator-Billed Voice Revenue (\$m) by Country (Brazil, Russia, India, China)

Operator-Billed Data Revenue (\$m) by Country (Brazil, Russia, India, China)

## Brazil

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Brazilian Mobile Subscribers: Total Subscribers (m) and Penetration (%)

Brazilian Prepaid & Postpaid Subscribers (m and %)

Brazilian Total 3G Subscribers (m) & as Percentage of Total User Base

Brazilian Operator Billed Mobile Revenues (\$m) & Non-Voice Revenues (\$m)

Brazilian Operator Billed ARPU (\$) & Non-Voice ARPU (\$)

## Russia

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Russian Mobile Subscribers: Total Subscribers (m) and Penetration (%)

Russian Prepaid & Postpaid Subscribers (m and %)

Russian Total 3G Subscribers (m) & as Percentage of Total User Base

Russian Operator Billed Mobile Revenues (\$m) & Non-Voice Revenues (\$m)

Russian Operator Billed ARPU (\$) & Non-Voice ARPU (\$)

## India

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Indian Mobile Subscribers: Total Subscribers (m) & Penetration (%)

Indian Prepaid & Postpaid Subscribers (m and %)

Indian Total 3G Subscribers (m) & as Percentage of Total User Base

Indian Operator Billed Mobile Revenues (\$m) Split by Total Service Revenues & Non-Voice Revenues

Indian Operator Billed ARPU (\$) Split by Total ARPU & Non-Voice ARPU

## China

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Chinese Mobile Subscribers: Total Subscribers (m) and Penetration (%)

Chinese Prepaid & Postpaid Subscribers (m and %)

Chinese Total 3G Subscribers (m) & as Percentage of Total User Base

Chinese Operator Billed Mobile Revenues (\$m) & Non-Voice Revenues (\$m)

Chinese Operator Billed ARPU (\$) & Non-Voice ARPU (\$)

## Historical Data Points

### BRIC

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Growth of Telecoms Services Markets (\$m) by Country (Brazil, Russia, India, China) Actuals for 2003-2007

Mobile Subscriber Base (m) by Country (Brazil, Russia, India, China) 2003-2007

### Brazil

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Brazilian Mobile Subscriber Growth (m) Split by Prepaid and Postpaid Users 2003-2007

Brazilian Mobile Subscriber Base (m), By Technology (GSM, CDMA, TDMA, iDEN, AMPS) 2003-2007

Brazilian Mobile Market, Operator Market Share (%) 2007

Brazilian Mobile Market, Operator Market Share (%) and Subscribers (m) 2007

Brazilian Mobile ARPUs by Operator 2006-2007

Brazilian Operator-Billed Total and Non Voice Revenue and ARPU, 2006-2007

### Russia

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Russian Mobile Subscriber Growth (m) 2003-2007

Russian Mobile Subscriber Growth (m) Split by Prepaid and Postpaid Users, 2003-2007

Russian Mobile Market, Operator Share (%) December 2007

Russian Mobile ARPUs by Operator 2006-2007

Russian Operator Billed Revenue (Total & Non-Voice) and ARPU 2006-2007

Growth Of Russian Telecoms Services Market Revenues, 2003-2007

Russian Telecoms Revenues Breakdown 2007

## India

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Indian Mobile Subscriber Growth (m), 2003-2007

Indian Market Share (%) by Operator, 2003-2007

Indian Mobile Market Share (%) by Operator, 2007

Indian Mobile Market, Subscribers (m) and Operator Market Share (%) December 2007

Indian Operator-Billed Revenue Growth (INR m), Split by Voice, P2P Messaging and Non P2P Messaging Data, 2003-2007

India Operator-Billed Revenue (Total & Non-Voice INR bn) and ARPU (Total & Non-Voice) (INR) 2006-2007

## China

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Chinese Mobile Subscriber Growth (m) Split by Prepaid and Postpaid Users 2003-07

Chinese Mobile Subscriber Base (m), By Technology (GSM and CDMA) 2003-2007

Chinese Mobile Market, Operator Market Shares (%), December 2007

Chinese Mobile ARPUs by Operator 2006-2007

Chinese Operator Billed Revenue (Total & Non-Voice) and ARPU 2006-2007

Growth Of Chinese Telecoms Services Market Revenues, 2003-2007